ABSTRACT OF THE DISCLOSURE

A golf bag includes a body attached at one end thereof to a top member and at the other end thereof to a bottom member. A shoulder strap has an upper end located near the top member and a lower end located intermediate the top and bottom members. A mechanism urges the shoulder strap into a retracted position but allows movement of the shoulder strap from the retracted position into an extended position. The mechanism may include an elastic cord, an anchor connecting the elastic cord to the bottom member, and a ring connecting the elastic cord to an extension on the upper end of the shoulder strap.